



LIVE, WORK, INVEST IN HI-TECH HAIKOU

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Hainan: the only provincial level Special Economic Zone in China, the second largest island in China and a natural resorts destination

Hainan province has **the largest** territory area, (including sea area) in China

The **only** provincial level Special Economic Zone in China

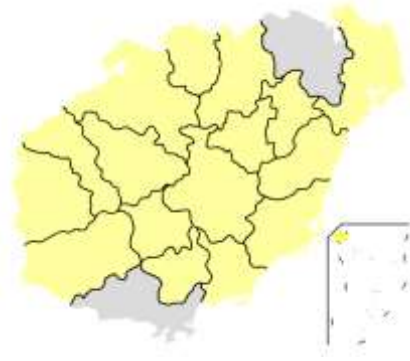
Hainan island is **the second largest** island in China

A resident population of **9.26 million** in 2017

A GDP of **446.25 billion** Yuan in 2017

China's only **tropical island province** known as a **natural resorts destination**

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NEW MISSION NEW ERA

- April 2019, President Xi Jinping announced the establishment of the Hainan Free Trade Zone to mark the 30th anniversary of the country's reform and opening-up.
- According to the plan, the entire island of Hainan is to be transformed into a free trade zone (FTZ) – the country's 12th and the first to cover a whole province.
- The Hainan government aims for the Hainan FTZ to open in 2020 with a longer-term view for the development of the Free Trade Port by 2035.
- On June 3rd 2018, Hainan established the Haikou Jiangdong New District as a key priority area for the construction of the China (Hainan) Free Trade Pilot Zone.

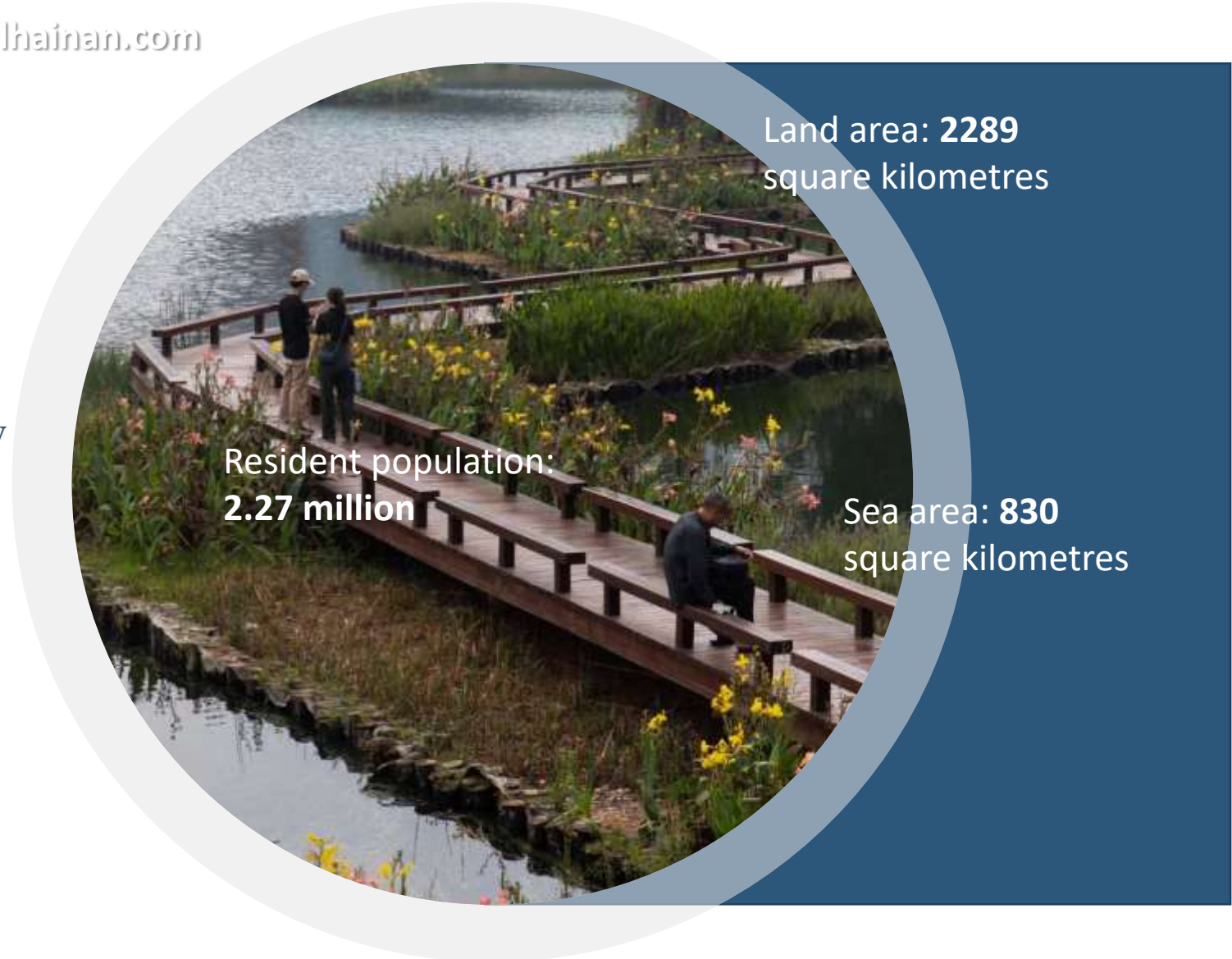


Haikou is the political, economic and cultural centre and information traffic hub of Hainan Province as well as a “Belt & Road” strategic fulcrum city

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HAIKOU CITY **Awards**

- ✓ Chinese Glamour City
- ✓ Happiest City in China
- ✓ Excellent Tourism City in China
- ✓ National Environmental protection Model City
- ✓ National Health City
- ✓ National Garden City
- ✓ National Historical and Cultural City
- ✓ National Civilised City
- ✓ Most Innovative International Exhibition City
- ✓ China Habitat Environment Award
- ✓ 2017 – Top 50 Most potential Cities in China



Haikou: Unique location, competitive development advantages

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249 domestic and international air routes accessing **139 cities**. In 2017 passenger throughput was 22.58 million and cargo throughput exceeding **300,000 tons**. More than 100 international routes in 2020

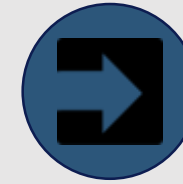


One of 15 Coastal Ports on the “**Belt & Road**” with **30 shipping routes**. In 2017 cargo throughput was **101.126 million tons** with a container throughput of **1.636 million TEUs**



World's first round island high speed loop train and the highway is accessible to the **entire island**.

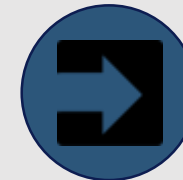
Accelerated planning & construction of the Haikou – Zhanjiang high speed railway



Strategically located for the South China Economic Circle, North Gulf Economic Circle and the Southeast ASEAN Economic Circle.



China's regional shipping hub connecting the Southeast Coast, ASEAN and Southeast Asia

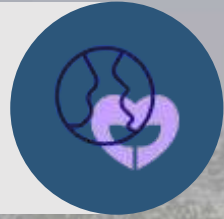


Important portal to the Pacific and Indian Ocean

Haikou: first class ecological environment

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FIRST CLASS



Green coverage in excess of 42%

Dongzhaigang Mangrove National Nature Reserve

Lei Qiong Haikou Volcano Cluster World Geo Park

Honoured in first batch of International Wetland Cities

Haikou average temperature is 24.3 °C

Air quality rating is 99%

The first pilot “World Health City”

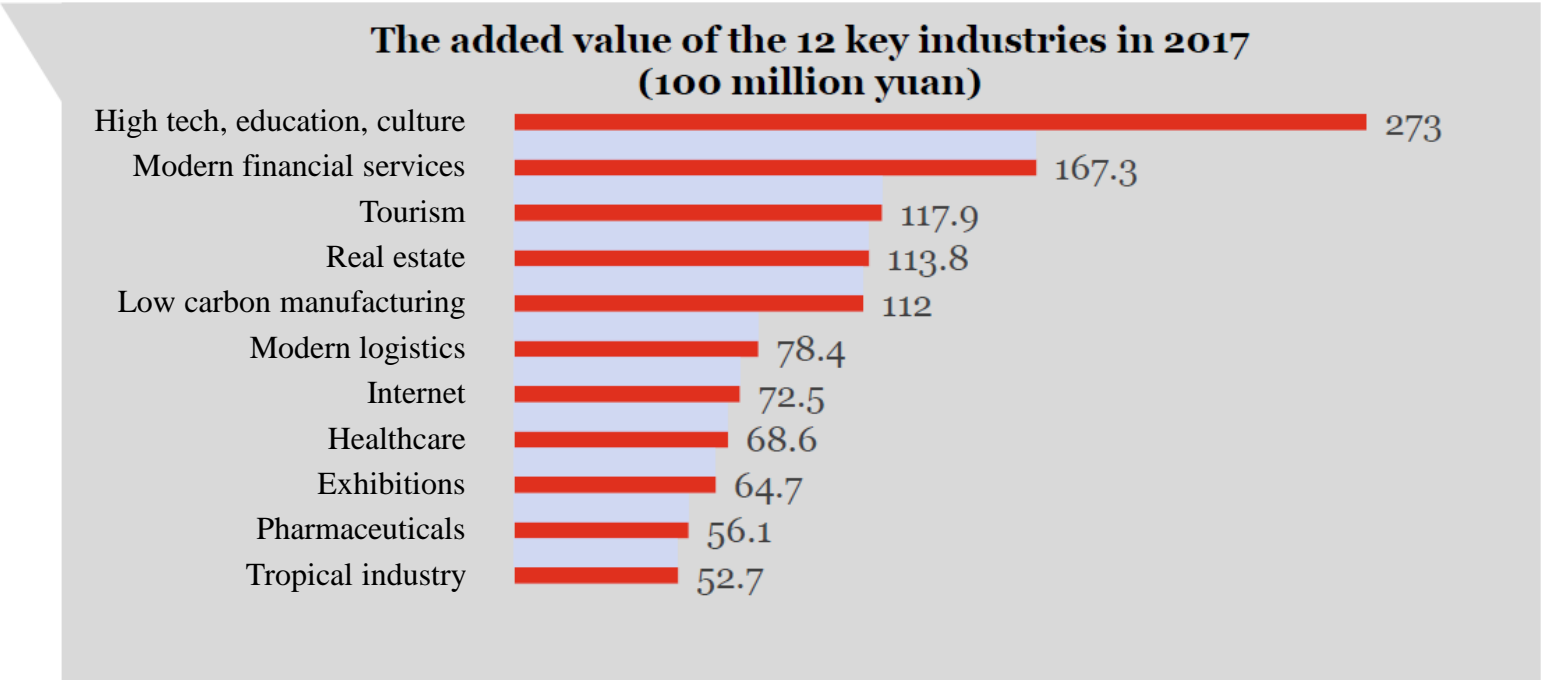
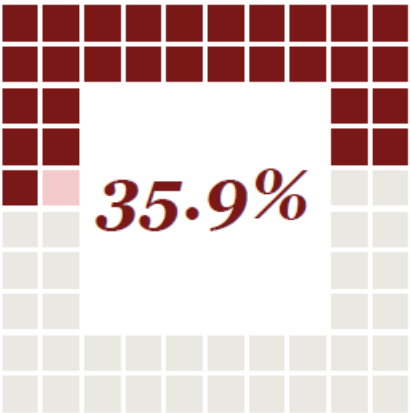
Will achieve full coverage of clean energy vehicles by 2030



ENVIRONMENT

Haikou: Industry and enterprise competitive development advantages

7 key industries including pharmaceuticals, exhibitions, low-carbon manufacturing, healthcare, education, finance and logistics each individually accounting for 50% of provincial total



The added value of Haikou’s 12 key industries in 2017 was 118.036 billion Yuan accounting for 35.9% of the provincial total

Haikou: Competitive advantages of late development

Many industries are still in early stages and Haikou has significant potential for land development

Planning development strength in 2020 is **22.3%**

Urban indicators*

Haikou 21%

Shenzhen 26.22%

Shanghai 50.36%

Xiamen 33.15%



(*The internationally recognised liveable city standard is less than 30%)

HAINAN NEW DEVELOPMENT TARGETS



BY 2020

- Achieve the national goal of building an affluent society
- The construction of the free trade pilot zone has made important progress in significantly improving international openness



BY 2025

- Preliminary establish the free trade port system
- The business environment is on par with best in China



BY 2035

- Mature operation of the free trade port and its systems
- Business operational environment is world class



BY MIDDLE OF CENTURY

- Take a leading roll in realizing socialist modernization, establish a highly market orientated system for internationalization, legalization, and modernization
- Hainan has a prosperous economy, cultural influence, civilised society and liveable environment

Haikou recommended investment areas 1: Headquarters economy

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Haikou encourages cross-border enterprises and domestic large corporations to set up international and regional headquarters while at the same time accelerating the upgrade and restructuring of the Haikou economy

Haikou has introduced competitive support policies with preferential subsidies for headquarters



**Offering
Rewards**



**Subsidies on
buildings for
office use**



**Business
contribution
awards**



**Encouraging
Talents**

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Haikou recommended investment areas 1:

Jiangdong New District (Headquarters economic cluster area)

Excellent location:

Haikou's tropical coastal area is surrounded by rivers lakes and internationally acclaimed wetlands and also very close to the Meilan airport .

The area has huge development potential: The total area is about 298 square kilometers, relatively undeveloped, with sufficient land reserve.

Strategic distribution by function :

East side is the ecology designated area, approximately 106 square kilometers.

West side is the production-city integrated area, approximately 192 square kilometers.



Strategic positioning

Innovation zones
deepening reform and
opening up

Showcase national pilot
zones for ecological
civilization

Experience zone for the
international
consumption center

Demonstration area for
national major strategic
service zones

Haikou recommended investment areas 1:

Recommended investment areas 1- Jiangdong New District (development goals)

Build trading locations for integrating international energy, shipping, bulk commodities, property and stock rights, carbon emission and other rights.

Build cross-boarder enterprises, domestic large corporations, and well known domestic and foreign research and service agencies, build headquarter economy areas.

Build Hainan international financial trading center, global offshore innovation demonstration areas, global educational base and globally influential new consumer business and commercial districts.

Foster and develop marine biomedicine, R&D and manufacturing of marine engineering equipment and other emerging industries.



Strategic positioning

World -class zero carbon new city

A showcase for Hainan's culture

Chinese model in urban and rural integration

Globally leading ecology CBD

Haikou recommended investment areas 2:

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Recommended investment areas 2- industrial development

The Party Central Committee clearly stated that Hainan needs to put developing tourism, a modern service industry and high-tech industry at the forefront of its reforms and accelerate the establishment of an ecological servicing industrial system to build a higher-level open economy.

Haikou is concentrating on new drive for industrial restructuring and upgrading, focusing on its location in the globalized industry chain, and key industries to promote high quality development.

Encouraged investment in the following 7 industries



Strategic positioning

World -class zero carbon new city

A showcase for Hainan's culture

Chinese model in urban and rural integration

Globally leading ecology CBD



Tourism Finance Internet Pharmaceutical Manufacturing Traffic & Logistics Tropical Agriculture Cultural and Sports Industry

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Haikou Industrial development- tourism industry

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Create new forms of tourism and promote the transformation and upgrade of the tourism industry



Accelerate implementing a more open and convenient duty-free shopping policy for outlying islands, ease restrictions on selections, increase shopping limits to achieve full coverage of duty-free shopping for islanders.

Develop new products for cruise yachts, pilot routes for open ocean. Open multinational cruise travel routes for the Pacific Ocean and Indian Ocean, as well as destination routes around Hainan.

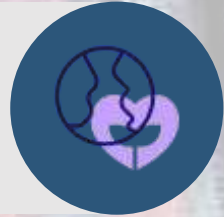
Introduce and construct large-scale tourism complexes, resorts, featured towns and theme parks. Promote the tourism industry's health, leisure, cultural experience, farming products, sports competition, tax-free shopping and other multiple integration developments.

Promote the internationalization of tourism facilities. Introduce international high-quality capital and resources and adopt international advanced concepts to protect and develop tourism resources.

Haikou Industrial development- financial industry

Financial innovation and opening up.

FIRST CLASS POLICIES



Explore the development of RMB capital account convertibility

Establish offshore financial services in a world class manner and facilitate the promotion of cross-border investment and financing of enterprises in the free trade zone.

Strengthen and promote financial policies in the free trade zone.

Learn from other financial innovation and opening up models in free trade zones and promote the implementation of financial policies that meet regional needs.

Promote the establishment of a free trade account system



WORLD CLASS ENVIRONMENT

Haikou Industrial development- internet industry

Haikou is prioritizing the Internet industry, big data, artificial intelligence and integration with the real economy to realize industrial development from the foundations up, from small to large, and to become a gathering place for Internet companies across the entire island.

Currently Haikou is ...

Constructing industrial incubator hubs such as Fuxing City Internet Innovation and Business Park, Hainan Data Valley, and the Jiangdong E-commerce Industrial Park.

Having signed the "Strategic Cooperation Agreement" with Alibaba Group; Having built and operated Nanhai Cloud and Big Data Service Center.

Next Haikou will ...

Accelerate the development of the digital economy, execute the big data strategy, the "Internet Plus" initiative, and integrate the Internet, artificial intelligence and various industries.

Develop digital creative industries such as online culture, game animation, film and television production, virtual reality, e-sports, etc.

Haikou Industrial development- pharmaceutical industry

The pharmaceutical industry is one of the most established and most promising physical industries in Haikou.

Haikou pharmaceutical industrial cluster Initially established and represented by Qilu Pharmaceuticals, Puli Pharmaceuticals, Xiansheng Pharmaceuticals, Shuangcheng Pharmaceuticals and Changan Pharmaceuticals.

24 medical professional research institutes

55 pharmaceutical companies

2 postdoctoral workstations

10 national and provincial key (engineering) laboratories

6 national and provincial engineering (technical) research centers

5 national and provincial enterprise centers

Currently developing a pilot project for the transfer and transformation of major national science and technology projects. Planning and Constructing a “Haikou New Medicine Valley”

Haikou Industrial development- Transportation and Logistics

Haikou's transportation infrastructure and logistics are being upgraded to meet the needs of future development. The Party Central Committee has called for the implementation of major infrastructure projects securely, effectively and intelligently with sensible advancement and interconnectivity.

**Project 1: Meilan
Airport Phase II
Construction**

**Project 2: Xinhai
District Construction**

**Project 3: Accelerate
the Construction of
Container Terminals
at Macun Port (Phase
III and Phase IV)**

Haikou Industrial development- Tropical agriculture

In recent years, Hainan's tropical agricultural products have consistently enjoy a reputation for high quality throughout the country.

Currently Haikou ...

Is building the Guilin Yang National Tropical Agricultural Park and launching ten major agricultural brands, such as the Volcano Dendrobium and Yunlong Huaishan.

Successfully applied for two national-level industrial integration pilot projects, the "Silk Road Haikou and Pastoral Complex Project" and the "National Rural Industrial Integration Development Pilot Area".

Next step ...

Further build Haikou agricultural brands, expand channels for production and sales, and accelerate the development of large-scale production and modernized agriculture.

Integrate rural revitalization and global tourism, accelerating the construction of rural infrastructure, develop "shared farms" and strengthen the homestay economies

Haikou Industrial development- cultural and sports industry

Financial innovation and opening up.

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FILM AND ARTS

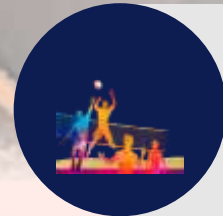


Accelerate the construction of the National South Base for Sports Training and Provincial Sports Center, develop beach sports and water sports. Introduce and organize world-class sports events and explore the development of sports lottery tickets and large-scale international events.

Establish a platform for the 21st Century Maritime Silk Road culture, education, tourism, science and technology, and promote cultural exchanges with countries along the Belt and Road.

Using Feng Xiaogang's Film Corporation and Changying Global 100 as a foundation, build a national and world-renowned film and television base.

Introduce high-level international cultural performing arts programs and brands, encourage foreign investment in art performance groups, set up an international art exhibition auction platform, and create a cultural tourism cluster area.



SPORTS AND CULTURE

Haikou recommended investment areas 3: - urban renewal

Haikou is committed to improving the city brand, high-level planning and promoting urban regeneration

With the principles of moderate advancement, interconnectivity, security, high efficiency, intelligence and green development, Haikou is focusing on urban transport, reconstruction of under developed areas, water pollution control, environmental protection, cultural revitalization, land restoration and municipal facilities construction.

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Focus on the construction of highways such as the freight expressway, the Haixiu Expressway Phase II, the Haidianxi and the Nanduijiang Passageway.

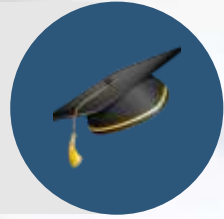
Accelerate the transformation of old cities and the development of new districts.

Completely upgrade the “water, electricity, and light” network, and continue to carry out “purification, reforestation, lighting, and beautification” of the city..

Intelligent planning of urban rail transit and infrastructure projects in public services such as education, healthcare, and culture.

Haikou Improving public services

BUILD HIGH-LEVEL HOSPITALS AND SCHOOLS



Haikou adheres to the concept of “integration of cities and industries”, deploying high-quality medical education resources in the business areas and industrial parks where enterprises gather, and open “green channels” for eligible corporate managers

Shanghai No.6 hospital, Shanghai Huashan Hospital, Renmin University of China Affiliated High School, the Affiliated High School of Peking University and other famous hospitals and schools have setup in Haikou.

Target top international resources.



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